



TANRC Celebrates the Publication of VP and COO for Education Alex W. Tan in the Guinness World Records 2017 Gamer's Edition

Alex W. Tan, better known as PangaeaPanga, published as a multiple Guinness World Records title holder

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ROCKY HILL, CONNECTICUT – The TAN2000 International Regulatory Corporation (TANRC), the voluntary self-regulatory organization of the startup ecosystem, is proud to announce that Chief Operating Officer for Education, Alex W. Tan, known online as “PangaeaPanga”, features in the new Guinness World Records 2017 Gamers Edition.

In a double page feature, including a special photoshoot, Tan reveals his tips and insight to his work on Super Mario Maker as well as revealing his two Guinness World Records titles; Most difficult level created in Super Mario and Fastest Blindfolded speedrun of Super Mario World. Not to be outdone, Tan beat his own blindfolded record again, improving the speedrun to an amazing 15 minutes and 59 seconds.

Tan is a junior at the University of Connecticut School of Business currently pursuing a degree in Management Information Systems. Tan is also involved with the Asian-American community at the university as a mentor in the Asiantation Mentoring Program. Tan achieved this distinctive honor while working to advance the interests of the gaming community globally by educating them about the benefits of innovation on the gaming ecosystem and organizing the community to better achieve greater gaming community goals, with a focus on the Mario Maker Community. As Chief Operating Officer for Education, Tan is responsible for the Corporation's Education Program and Education Media Endorsements as part of TANRC's accreditation processes.

TANRC exists to bring together community members to build the level of trust and accountability needed for innovative economic growth. Tan's work leading the Education function focuses on educating prospective innovators and entrepreneurs about how to find trustworthy partners, spaces, and marketplaces with whom to work. TANRC's education function also seeks to educate others who can benefit from innovation, such as large corporations who can watch their product lines grow through community engagement, or even by absorbing a growing startup community into their portfolio through a mutually beneficial merger.

The Corporation stands ready to assist innovators in all industries, and those who support innovation, as innovation knows no borders.

FOR MORE INFORMATION ABOUT TANRC, PLEASE CONTACT:

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About TANRC: Startup Ecosystem voluntary self-regulator TANRC's goal is to bring participants together in a standards-enforced community that restores trust and commitment. The community self-governance model is a powerful one. Entrepreneurs find mentors and support systems that allow them to propel their startup concept forward. Service providers help these same startups without having to worry about whether or not they will be paid. Investors find investable startups and worry less about investment risks. The community is better able to identify those who are trustworthy and ensure that those who violate the trust and accountability necessary for effective market function face the appropriate consequences for their actions.



the tan2000 international regulatory corporation
bringing the power of community to the startup world since 1996

About Guinness World Records: GUINNESS WORLD RECORDS (GWR) is the global authority on record-breaking achievement. First published in 1955, the iconic annual Guinness World Records books have sold over 136 million copies in over 20 languages and in more than 100 countries. Additionally, the Guinness World Records: Gamer's Edition, first published in 2007, has sold more than 4 million copies to date.

Guinness World Records' worldwide television programmes reach over 750 million viewers annually and more than one million people subscribe to the GWR YouTube channel, which enjoys more than 300 million views per year. The GWR website receives 18 million visitors annually, and we have over 10 million fans on Facebook.

The Guinness World Records commercial sales division provides bespoke consultancy services for some of the world's top brands and agencies to help place record breaking at the heart of their marketing campaigns, employee-engagement programmes, and live and experiential events.

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